



# Bob Roitblat

*Because Ideas Matter*

## ***The Future is Calling -- Don't Let it go to Voicemail™***

*Customizable, Interactive Keynote, Half-day or Full-day Program  
or Remote One-to-many Digital Presentation*

### **Why attend this program:**

Technology, business, and society are all evolving in fast and remarkable ways; ensuring that the future will not just be a continuation of today, with perhaps some minor variations. The future will be strange and unfamiliar—if you just stand by and wait for it to arrive.

Don't leave the future of your organization to chance. Your organization's ability to see and understand the future—and take timely, appropriate action—could mean the difference between surviving and thriving, or death.

The future is constantly developing; with hints and clues and signs of those developments all around. By looking for, by listening for clues to how the future is developing you can anticipate future developments, help influence and shape those developments, and leverage them earlier than your competition.

### **Key Takeaways:**

During this workshop, participants are guided through a mixture of forecasting and visioning activities to map out key social, technological, economic, environmental, and political (STEEP) trends from the past year, the current year, and projecting trends several years ahead.

- 1) Creative ways to solve future potential issues before they happen and take measures to prevent them from happening.
- 2) Creative ways to leverage future potential, often hidden, opportunities sooner.
- 3) Awareness of what lies within your organization's control – and can therefore be delivered
- 4) Awareness of what lies outside your organization's control – and therefore needs to be managed and mitigated or responded to.
- 5) Opportunities to do something utterly and radically different—to disrupt yourself before anyone else has a chance.

### **Meet Your Presenter:**

Bob Roitblat is a 12-time entrepreneur and one of the foremost authorities on innovation, strategy and disruption. He is a TEDx speaker, author of several books, numerous magazine articles, and is a regular contributor to several blogs and podcasts. Bob is able to think on his feet and engage your participants with thought-provoking stories, examples and humor.

*This program is relevant to all audiences that can benefit from heightened awareness of emerging patterns—especially how trends are expected to collide, mesh, and interact with one another, and audiences of any size.*

**Bob Roitblat**

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**“Great presentation. It got my mind working again.” Craig Wesner, Lumos & Associates**

**“Very insightful and thought-provoking.” Sadeesh Venugopal, E Pro, Inc**

**“Enjoyed your presentation style and delivery. The workbook is very effective. The storytelling was relevant.” Perry England, Macdonald-Miller**